# Men's Health Month

# and Men's Health Week

a special awareness period recognized by Congress



# FOR IMMEDIATE RELEASE

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#### Men's Health Month 2018 Closes Out With A Bang

Annual Awareness Period Finishes Strong, Reaches New Global Audience

(WASHINGTON, D.C.) – Men's Health Month is coming to a close this Saturday after a successful awareness period that reached millions of people through festivities and educational activities. The movement for men's health doesn't stop at the end of June, Men's Health Network (MHN) continues to spread awareness and promote healthy lifestyles for men, boys, and their families throughout the year.

This June celebrated the 24<sup>th</sup> anniversary of National Men's Health Week (NMHW). This year, the awareness period received more than 300 <u>proclamations</u> from governors, municipal leaders, and Native American communities. President Donald Trump also <u>issued a statement recognizing</u> NMHW from the White House. Other activities including health screenings, health fairs, and educational materials through lunch and learn sessions were utilized by millions of people nationally and globally.

"We're thrilled that Men's Health Month and Men's Health Week continue to break new ground in general awareness about men's health issues as each year passes," said Ana Fadich, Vice President of Men's Health Network. "During the month, we engaged global partners around men's health to make it a broader reach and inspired millions to acknowledge the health of men and boys in their communities."

# Highlights included:

- Wear BLUE Day (the Friday before Father's Day, June 15 this year) Individuals from around the globe posted photos of themselves in blue to show solidarity for men's health issues using the hashtag #ShowUsYourBlue. Participants included Stand Up To Cancer, the U.S. Department of Health and Human Services, the Office of Minority Health, and the Office of Women's Health, among others.
- More 40 members of Congress and their staff turned out for the <u>Congressional Men's Health Caucus Workout</u> on Capitol Hill With the Congressional Men's Health Caucus co-chairs, Congressmen Markwayne Mullin (OK-R) and Donald M. Payne, Jr. (NJ-D).
- Online Twitter chats Men's Health Week went global this year with its first <u>International Men's Health Week</u> Twitter Chat, other Twitter chats focused on men's mental health, the importance on men's sexual health, and Latino men's health. These chats were local and global in scope.

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 MHN Advisors and spokespeople reached a record number of households on media platforms and outlets including NBC, iHeart Radio, and CBS, raising awareness about men's health.

"As June comes to a close, so does another successful Men's Health Month. Men across the country were made aware of the benefits that come with making their health a priority," said Jamin Brahmbhatt, MD, a medical advisor for MHN. "The hope now is men continue to think about their health beyond just the month of June but all 365 days of the year."

# Other highlights include:

- MHN partnered with the <u>Men's Health Caucus</u> of the <u>American Public Health</u>
  <u>Association</u> (APHA), for the Men's Health Caucus Webinar: The Mental Health
  Landscape for Men in the U.S.
- Key thought leaders in public health such as <u>Dr. Paul Turek (</u>a leader in men's reproductive and sexual health care and research), <u>Armin Brott</u> (MrDad.com) and others contributed articles to the popular <u>Talking About Men's Health</u> blog.
- Members of Congress and local officials were photographed with <u>proclamations</u> from their districts as seen here: <u>www.menshealthmonth.org/photo-gallery.html</u>

Men's Health Month is built around four pillars: Awareness, Prevention, Education, Family, and has encouraged the development of thousands of health awareness activities during the month of June and throughout the year, both in the USA and around the globe. Private companies, hospital systems, clinics, the faith-based community, fraternal organizations, the public sector, and others use the month of June to highlight their services and reach out to men and their families.

<u>Men's Health Month</u> and <u>Men's Health Week</u> are sponsored by <u>Men's Health Network</u> (MHN), which maintains a list of experts and spokespersons on all areas of male health and wellness, including fatherhood issues. Men's Health Month supporters include Sanofi-Regeneron, Allergan Foundation, and Pfizer Inc.

# **About Men's Health Network**

Men's Health Month is organized by Men's Health Network (MHN), a national non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health awareness messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Men can learn more about their health through MHN's new online resource center, www.MensHealthResourceCenter.com

Learn more about MHN at <a href="www.MensHealthNetwork.org">www.MensHealthNetwork</a>. Follow us on Twitter <a href="mailto:@MensHlthNetwork">@MensHlthNetwork</a> and Facebook at <a href="www.facebook.com/menshealthnetwork">www.facebook.com/menshealthnetwork</a>.

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