

For Immediate Release

**\*\*\*MEDIA ADVISORY\*\*\***

**Washington Comes Together to Promote Smoking Cessation**

**Join Men's Health Network & Former Governor Gary Locke  
at the Washington Smoking Cessation Policy Summit**

SEATTLE, October 4, 2007 – Men's Health Network, American Cancer Society, and American Lung Association will bring together distinguished physicians, key thought leaders, community organizations, and policy makers to discuss the dangers and costs of smoking in Washington State. Among presenters will be Former Washington Governor Gary Locke, Senator Karen Keiser, Senator Jim Kastama, Terry Reid of the Washington State Tobacco Quit Line, and Dr. Bradford Felker of the Department of Veteran's Affairs.

Cigarette smoking is the single most preventable cause of disease and death in Washington. Each year 8,000 people die from smoking-related causes in Washington and tobacco-related disease costs an estimated \$1.53 billion in total health care costs to the state annually, according to the WA State Dept of Health Tobacco Prevention & Control Program Report. The Washington Smoking Cessation Policy Summit will present the latest information and statistics on smoking in Washington State, as well as the latest science to help smokers quit this dangerous addiction.

**Date & Time:**       **October 4, 2007**  
                              **8:30 am - Registration and Breakfast**  
                              **9:00 am - 2:00 pm – Summit**

**Location:**           **The Westin Seattle**  
                              **1900 5<sup>th</sup> Avenue**  
                              **Seattle, WA 98101**  
                              **206-728-1000**

**Cost:**                 **The event is entirely FREE with a continental breakfast and lunch included!**

**To Register:**       Visit: [www.menshealthconference.com](http://www.menshealthconference.com)  
                              Register at: <http://www.menshealthnetwork.org/registerdc.htm>  
                              or Call: 202-543-6461 ext. 101

The Washington Smoking Cessation Policy Summit is part of a series of state symposia on men's health held around the country to educate health professionals and the public-at-large about significant men's health issues. The symposium brings together local, regional, and state public health department officials, state policy leaders, patient and medical associations/organizations, elected officials, and healthcare professionals and leaders as they deal with the challenges of our current healthcare system.

The symposium was made possible with an educational grant from Pfizer.