

# BOYS AND SCHOOLS

*Improving the Health, Education, and Well-Being of Boys*

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**FOR IMMEDIATE RELEASE:**

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## ***Boys and Schools* Launches Website & Blog Aimed at Helping Boys**

**Washington, DC**—“A friendly, helpful approach to information and outreach is what *Boys and Schools* is really all about,” declared Malia Blom, director of *Boys and Schools*, an organization dedicated to helping improve the health, education, and well-being of boys. “With the launch of the *Boys and Schools* website and blog, parents, teachers, and anyone who is looking for information and resources to help boys can find what they need with a simple click of the mouse.”

The launch of the new *Boys and Schools* website, available at [www.boysandschools.org](http://www.boysandschools.org), is an important step for the organization, which sees this as an opportunity to expand the reach of its educational mission. The *Boys and Schools* blog (updated daily at [www.boysandschools.org/blog](http://www.boysandschools.org/blog)) offers commentary on topical issues and events, discussion of the challenges and difficulties boys face, and suggestions and ideas for helping boys do better—including a newly unveiled *Boys and Schools* Book Club, which offers boy-tested suggestions for those trying to get boys more interested in reading.

In addition, the *Boys and Schools* website also offers informational resources on matters related to boys’ health and education, from obesity problems to literacy issues. Moreover, in the belief that offering criticism without offering help makes for an ineffective resource, the site also includes a “Help and Action” center with advice and ideas for parents and educators concerned about boys.

“We think that the *Boys and Schools* website and blog can become a ‘go-to’ resource for anyone interested in this issue,” continued Ms. Blom. “We’re here to help, and I hope that this new site will help us extend that helping hand a little further.”

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*The Boys and Schools Program is a project of the Men's Health Network, a 501c(3) non-profit educational organization committed to improving the health and well-being of men and boys.*

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