



For Immediate Release

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Men's Health Network, The Washington Redskins and GlaxoSmithKline Team Up For September's Prostate Cancer Awareness Month

Loudoun County, VA -- On Sunday, September 20th the Washington Redskins along with their health and wellness partner GlaxoSmithKline, and Men's Health Network (MHN), will recognize Prostate Cancer Awareness Month by distributing 10,000 blue prostate cancer awareness ribbons and disease awareness information cards to fans prior to the start of the Redskins vs. Rams game at FedExField. Led by MHN staff, volunteers from GlaxoSmithKline, Sigma Phi Epsilon (DC Gamma – Georgetown University) fraternity, the Hogettes, cheerleaders, alumni cheerleaders and others from the Redskins family will hand out the ribbons at stadium entry gates from 11:00 a.m. until the 1:00 p.m. kick-off.

Over the past two years the Washington Redskins and GlaxoSmithKline have teamed up to boost health awareness in the Washington DC community with a goal of encouraging people to do more, feel better, and live longer. Over the past two years they have also partnered with other Washington DC area healthcare partners to host several free health screenings for the community in the Redskins locker room at FedExField. Sunday's event marks the fifth event partnership between the Washington Redskins, GlaxoSmithKline, and MHN promoting prostate health and overall health & wellness.

One in six American men will develop prostate cancer in their lifetimes. Prostate Cancer is also the 2nd leading cause of cancer death in American men.

"Teaming up with the Redskins and GlaxoSmithKline for this event will bring awareness to a disease that is taking the lives of thousands of men each year and having a significant impact on families. Men over 40 should speak to their healthcare provider to discuss prostate health exams that include both a PSA and DRE test," remarks Scott Williams, VP, Men's Health Network.

About Men's Health Network

Men's Health Network (www.menshealthnetwork.org) is a national non-profit organization whose mission is to reach men and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation.

About GlaxoSmithKline

GlaxoSmithKline—one of the world's leading research-based pharmaceutical and healthcare companies—is committed to improving the quality of human life by enabling people to do more, feel better and live longer. GSK is investing in research to find innovative cancer therapies, and partners with nearly 30 organizations committed to cancer research, prevention and education, including Stand Up to Cancer, the CEO Roundtable on Cancer. For company information, visit www.gsk.com.

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