

***Men's Total Health Digest* Announces Partnership With Men's Health Network**

For Immediate Release

April 9, 2002 - *Men's Total Health Digest* today announced its partnership agreement with the Men's Health Network™ (MHN™) under which MHN will provide editorial advisement and content for the magazine. This collaboration will give men's health a more prominent voice in the professional and advocacy communities, provide information for physicians and health care specialists, and motivate men to take control of their health care and ultimately live more healthful lives.

Both organizations recognize that coordinated efforts among health advocates for women have led to significant improvements in the health and well-being of women. This new partnership will work to achieve similar success for men. "By combining our efforts, we will strengthen each other's role within the men's health arena and give men's health a powerful new voice in the medical community. Together we will heighten awareness of men's specific health needs and affect long-needed change," says Sanford Carimi, M.D., Editor-in-Chief, *Men's Total Health Digest*.

"On average, American men live shorter and less-healthy lives than American women. Males have a 2.4-fold higher mortality due to accidents and violence and men lead in each of the top 10 causes of death in America," adds Tracie Snitker, Director of Public Affairs, Men's Health Network. "Through partnerships such as this, we hope to move closer toward the point where the lag in men's health will finally be erased."

Under the terms of the agreement, a member of the Men's Health Network will sit on the advisory board of *Men's Total Health Digest*, contribute to the editorial content of the magazine, and receive space for articles. MHN's logo will appear in Men's Total Health Digest masthead, indicating its partnership with the magazine. MHN and the Men's Total Health Digest will co-sponsor an international or national physician event which will be produced by EventEvolution, an affiliate of *Men's Total Health Digest*.

About *Men's Total Health Digest*

Men's Total Health Digest is the premier physician-based men's health journal in America. Founded in 2001, it reaches 50,000 physicians, providing them information on men's health needs and keeping them current on the latest marketing trends. For more information about Men's Total Health Digest, CONTACT 800-536-1992 or visit www.e-mensmd.com.

About Men's Health Network™

For more than 10 years, the DC-based non-profit advocacy group has been dedicated to improving men's lives through better health. MHN was founded in 1992 by a group of men's activists and writers interested in improving the health and well-being of men, boys and families. Accomplishments include the founding of National Men's Health Week and the MHN HealthZone screening initiative. For more information about the Men's Health Network, call 202-543-6461 x 101, or visit www.menshealthnetwork.org.

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