

FOR IMMEDIATE RELEASE

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Men's Health Network and Kappa Alpha Psi Fraternity Release the "Kappa Health Challenge" App

(Washington, DC) – Men's Health Network (MHN) in partnership with the Health & Wellness Committee of Kappa Alpha Psi Fraternity are pleased to announce the launch of "Kappa Health Challenge" smart phone app. The free app can be downloaded by I-phone, I-pad, I-touch and I-pod users starting today through the AppStore. The app is mainly directed towards fraternity members, but it can benefit all men in learning more about their health.

"In an effort to expand the impact of the 'Healthy Kappas – Healthy Communities' program, we approached the Men's Health Network to combine our efforts to improve the health of our Fraternity. We came up with a tool that everyone could use – the idea of a Smartphone App was formed," said Edward R. Scott, II D.M.D. Chairman Health & Wellness Committee, Kappa Alpha Psi Fraternity, Inc. **"Good health should be a national priority that applies to every person and community. My hope is that all who have smart phones will download and take advantage of the technology – Good luck and good health!"**

To use the Kappa Health Challenge app the user would need to create a personal health profile, including information, such as weight, height, birth date, and numbers for Cholesterol, Blood Pressure, and Diabetes. Next, the user can start a game by choosing to play a Facebook friend, play by username, or play Elder Diggs (one of the late Revered Founders, Elder Watson Diggs, who contributed in great ways at building the Fraternity from its inception).

In collaboration with MHN it was established that the game categories will contain conditions that are pertinent to men's health and health prevention, which are: Blood Pressure, Cholesterol, Diabetes, Mental Health, Oral Health, Cancers and STIs/HIV, and the Fraternity also included a Kappa History category.

"With the launch of the 'Kappa Health Challenge' app, we now have an opportunity to reach and educate more men, young and the not-so-young ones alike," said Janet Matope, MS, CCT, MHN Community Outreach Director. **"Through taking on the health challenge, the app users will become more aware of their own health and will be provided with information on general health risks. We hope the newly gained knowledge will result in taking better care of themselves and improving their health. "**

Men's Health Network (MHN) is a national non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Learn more about MHN at www.menshealthnetwork.org and follow them on Twitter @MensHlthNetwork and facebook.com/menshealthnetwork

Kappa Alpha Psi is a college Fraternity, now comprised of functioning Undergraduate and Alumni Chapters on major campuses and in cities throughout the country. The Constitution of KAPPA ALPHA PSI is predicated upon, and dedicated to, the principles of achievement through a truly democratic Fraternity, it has never contained any clause, which either excluded or suggested the exclusion of a man from membership merely because of his color, creed, or national origin. KAPPA ALPHA PSI Fraternity moves steadily toward a tomorrow of promise, productivity and influence.

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